



Logistics and Supply Chain Management

Select Your Learning Style

Facilitator-led 2 Day Program (Classroom)

OR

eLearning format (Self-paced)

Please refer to Pricing Page for cost per participant

The supply chain is a crucial part of any business' success. Optimizing the flow of products and services as they are planned, sourced, made, delivered, and returned can give your business an extra competitive edge.

This course will introduce you to the basic concepts of supply chain management, including the basic flow, core models, supply chain drivers, key metrics, benchmarking techniques, and ideas for taking your supply chain to the next level.

What Will Participants Learn?

- ✓ Define supply chain management and logistics
- ✓ Explain the vertical and virtual integration models
- ✓ Understand the stages in the basic supply chain flow
- ✓ Identify participants in the supply chain
- ✓ Recognize supply chain drivers and ways to optimize them
- ✓ Align supply chain strategy with business strategy
- ✓ Determine what metrics to track and how to benchmark the related data
- ✓ Troubleshoot basic supply chain problems
- ✓ Identify ways to develop your supply chain, such as using third-party logistics providers, insourcing processes, developing sustainable and eco-friendly strategies, leveraging process improvement strategies, and adopting new techniques

What Topics are Covered?

- ✓ Getting Started
- ✓ The Evolution of the Supply Chain
- ✓ The Basic Supply Chain Structure
- ✓ Supply Chain Drivers
- ✓ Aligning Your Supply Chain with Business Strategy
- ✓ Managing Supply Chain Risks
- ✓ Tracking and Evaluating Supply Chain Data
- ✓ Troubleshooting Supply Chain Problems
- ✓ Sharing Supply Chain Activities
- ✓ Sustainable Supply Chain Strategies
- ✓ Applying Lean Techniques to the Supply Chain
- ✓ The Future of Supply Chain Management

What's Included in Your Learning Style?

- ✓ Self-paced eLearning OR
- ✓ Interactive class environment – Facilitator-Led
- ✓ Specialized course materials and resources
- ✓ Personalized certificate of completion

Suite 203, Energy Square, 10109 – 106 Street, Edmonton, Alberta T5J 3L7

Phone 780.482.4490 Fax 780.488.4950

Email trainingwarehouse@microbusiness.ca Website www.trainingwarehouse.ca