



Encouraging Sustainability and Social Responsibility in Business

Select Your Learning Style

Facilitator-led 1 Day Program (Classroom)

OR

eLearning format (Self-paced)

Please refer to Pricing Page for cost per participant

The ideas behind encouraging sustainability and social responsibility in business seem noble, as organizations commit to creating optimal circumstances for people to live and work. The reality is that every company, whether it is a micro-business or a large multinational corporation, can take steps to create sustainable, socially responsible environments that contribute to positive workplaces, communities, and futures.

What Will Participants Learn?

- ✓ How to define sustainability and social responsibility
- ✓ The principles of social responsibility in business
- ✓ Techniques for applying the principles of sustainability and social responsibility in the context of ISO 26000
- ✓ How to develop a program for sustainability and social responsibility in business

What Topics are Covered?

- ✓ What is Corporate Social Responsibility?
- ✓ Creating a Corporate Social Responsibility Program
- ✓ Corporate Social Responsibility Principles
- ✓ Environmental Awareness and Sustainability

What's Included in Your Learning Style?

- ✓ Self-paced eLearning OR
- ✓ Interactive class environment – Facilitator-Led
- ✓ Specialized course materials and resources
- ✓ Personalized certificate of completion

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