



Balanced Scorecard Basics

Select Your Learning Style

Facilitator-led 1 Day Program (Classroom)

OR

eLearning format (Self-paced)

Please refer to Pricing Page for cost per participant

Over the past several decades, organizations have come to realize that success cannot only be measured in dollars and cents. Intangible assets (like a company's reputation, the knowledge base created by their employees, and training initiatives) can make up a huge portion of a company's wealth. It only makes sense, then, that we need a new tool to help us measure this expanded definition of success. Enter the balanced scorecard! This tool and its related components will help your organization identify, document, plan, and execute a balanced strategic mission. It will also help your organization evaluate and revise its strategic execution.

This program will introduce you to the basics of the balanced scorecard and help you determine if this powerful tool is a good fit for your organization.

What Will Participants Learn?

- ✓ Define what the balanced scorecard is and its benefits
- ✓ Describe common balanced scorecard pitfalls & how to avoid them
- ✓ Determine if the balanced scorecard is right for your organization
- ✓ Describe the key elements of the balanced scorecard process
- ✓ Identify a strategy map, tactical action plan, and balanced scorecard
- ✓ Create a vision statement for the balanced scorecard
- ✓ Understand what corporate values, mission statements, and vision statements are and how they tie into the balanced scorecard
- ✓ Understand what processes support the balanced scorecard

What Topics are Covered?

- ✓ Understanding the balanced scorecard
- ✓ The ingredients for success
- ✓ Overview of the balanced scorecard process
- ✓ Creating a project vision statement
- ✓ Understanding organizational mission, vision, and values
- ✓ Plans and processes to build
- ✓ Building balanced scorecard teams

What's Included in Your Learning Style?

- ✓ Self-paced eLearning OR
- ✓ Interactive class environment – Facilitator-Led
- ✓ Specialized course materials and resources
- ✓ Personalized certificate of completion

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